



## AMBASSADOR PROGRAM:

### Nominate a Business Owner or Professional for the A- Team!

The Ambassador Team, A-Team, serves as an elite group of SHCC members volunteering to assist the SHCC team with member connections, promoting events, and conducting ribbon cutting.

Ambassadors build relationships with the SHCC's newest and current members to ensure they see value in their membership.

The "A-Team" receives special incentives for their dedication to the SHCC such as extra exposure at events, website visibility, and award recognition.

**Submit your nomination today, because there are only 15 positions available!**

## AMBASSADOR ROLE:

- ◇ **Connect** with current and new members to ensure members have access to the SHCC events, workshops and benefits
  - ◇ **Create** outgoing opportunities for networking events and serve as host for Business Exchanges and Buenos Dias Meets Up
  - ◇ **Celebrate** businesses by conducting Red Ribbon cuttings
  - ◇ **Lead** through sub-committee of the A-team to ensure that there Ambassadors can focus on their strength and learn new skills that will help the SHCC be stronger
  - ◇ **Gather** new members that can help benefit from the SHCC services
  - ◇ **Promote** the activities and workshops to businesses that need resources
- *Be a passionate volunteers and connector*
  - *3 Month training period*
  - *6-10 hour monthly commitment*
  - *Monthly mandatory meeting*



## AMBASSADOR BENEFITS:

**Do you own a Business?  
Are you excited about growing your business?  
Are you passionate about helping other  
businesses succeed?  
Because you can be the on the 2015 A-Team!**

### Benefits of Being an Ambassador

- ◇ Develop your leadership skills
- ◇ Expand your referral system with other like minded business professionals
- ◇ Connect with hundreds of SHCC members
- ◇ Share your passion to serve the Hispanic community
- ◇ More visibility at events, websites and more!

### A-Team Benefits the Membership

- ◇ Members have more connections to the SHCC to increase benefits
- ◇ Enthusiastic events to help connect them to clients
- ◇ Potential for increased referrals
- ◇ Members will feel more connected to the Chamber

### A-Team Benefits the Chamber

- ◇ Increased visibility within the Community
- ◇ Better understanding of membership needs
- ◇ More involvement of existing Chamber Members
- ◇ Ability to manage events more effectively
- ◇ Increased recruitment opportunities

## NOMINATION:

Date: \_\_\_\_\_

Nominee: \_\_\_\_\_

Company: \_\_\_\_\_

Industry: \_\_\_\_\_

Position: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

How long has Nominee worked in Sacramento?  
\_\_\_\_\_

How long has company been a member of the SHCC?: \_\_\_\_\_

List any special qualifications, knowledge, skills, or licenses related to your position:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominated by: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Relationship to nominee: \_\_\_\_\_

**PLEASE ATTACH RESUME:**

**More details on the back**