



LATINA ESTRELLA *Awards*

A WEEK FULL OF ESTRELLAS

DECEMBER 7-11, 2020

**PARTNERSHIP
OPPORTUNITIES**

The Annual Latina Estrella Awards are presented by the Sacramento Hispanic Chamber of Commerce (SACHCC) to recognize Latinas making an impact in the Sacramento region.

Dec. 7 – 11, 2020

Time (s): 9am (ABC 10) and 3pm (Facebook Live + Telemundo)

Location: TV + Hub from Local Restaurant (TBD)

Award Categories*: Legacy Estrella, Inspiration Estrella, Champion Estrella, and Rising Estrella

Event Chair:

Lydia Ramirez

SVP, Director of Branch Administration at Five Star Bank

Vice Chair of the SACHCC Board of Directors

**For full description [click here](#)*

6TH ANNUAL LATINA ESTRELLA AWARDS: PARTNERSHIP OPPORTUNITIES

December 7 – 11, 2020

Be part of our Estrella Awards recognizing the outstanding achievement and accomplishments of Latina Leaders in our region. Style and benefits have been adjusted to a virtual format.

Benefits	SPONSORSHIP LEVELS					
	Title \$40,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Segment* \$1,000
Title Sponsorship - Sponsor by	Yes	No	No	No	No	No
Name recognition in select communication	Yes	Yes	No	No	No	No
Recognition on select marketing materials	Logo	Logo	Logo	Logo	Name Only	No
Logo recognition on event website/registration portal	Yes	Yes	Yes	Yes	No	No
Opportunity to interview award recipient	Yes (2)	Yes (1)	No	No	No	No
Prominent verbal recognition	Yes	Yes	Yes	Yes	No	No
Episode Sponsorship	Yes (5)	Yes (2)	Yes (1)	No	No	No
Interview Segment Sponsorship	Yes (3)	Yes (2)	Yes (1)	Yes (3)	Yes (2)	Yes (1)
Opportunity to add digital promo items	Yes	Yes	Yes	Yes	Yes	Yes

**Segments are portions of the Facebook Live interview with the Awards Recipient*